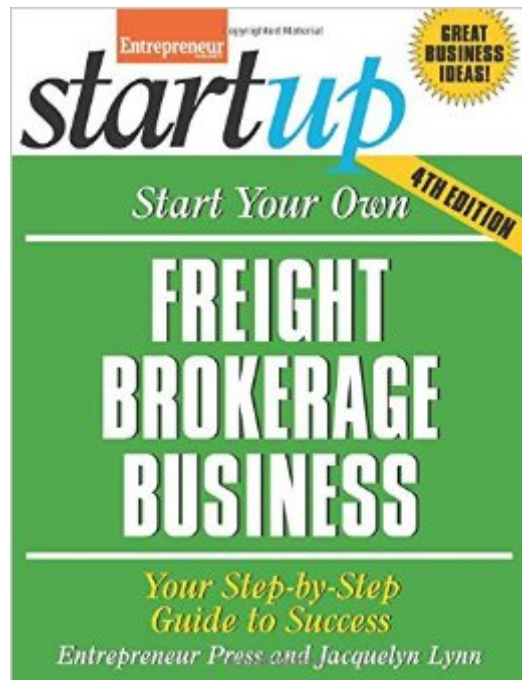


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# Start Your Own Freight Brokerage Business: Your Step-By-Step Guide To Success (StartUp Series)



## Synopsis

Looking to start a business and turn a profit in a very short time? Then becoming a freight broker is likely for you! The experts at Entrepreneur lay out a step-by-step approach to starting a freight brokerage business, showing aspiring entrepreneurs how to establish a business, define services, find reliable carriers, set rates, and more. Requiring no special training or knowledge of the shipping industry, this guide provides real life examples, sound business advice, and priceless tips on creating a successful company in this billion-dollar industry.

## Book Information

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Average Customer Review: 3.8 out of 5 stars Â Â See all reviews Â (11 customer reviews)

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## Customer Reviews

The sub-title to this book is: Your Step-by-Step Start Up Guide, and I can tell you this, Entrepreneur is 'the source' when it comes to guides and information to anything related to planning, research, marketing and starting any type of small business, and if you want to open up a freight brokerage business, you cannot go wrong with this book. The good news is that this book is short, yet, packed with solid information to get you on the right road towards getting you started in the freight brokerage business. However, it would not be fair for me to say that this is ALL that you need to be successful in this business. I have worked in the transportation business since 2003 and I can tell you that is is a rough and tumble, extremely competitive business and you have characters in this business that will chew you up in a minute. It is possible to earn in excess of hundreds of thousands of dollars in this business per year and though this book is a good start, you should really consider exposing yourself personally to the trucking industry before going 'all-in' as a Freight Broker. This

book will give you the 'language and knowledge' so that you at least do not go in as a total rookie.

The book is what you already see available to you online, it had done link that other people can give you on blog sites. Full of opinion and speaks to you as if there have a day to day conversation with you

Very Easy read and had plenty of helpful information. I would recommend to anyone looking into the freight logistics industry.

Great book a lot good information if want to become a freight broker

Very helpful and filled with answers to any questions you may have.

This book teaches you good qualities in business. Ins and outs of the trade. I recommend purchasing this book for yourself

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